

## **Higher Education Counselling for BCom Students**

### **Description of the Activity**

The importance of higher education is ever growing especially in the changing landscape of job market. Students to know the process of higher education entry as well as the exam preparation methods. This program is aimed at providing the information and guidance to them for AP PG CET and ICET in terms of application process, syllabus and preparation methods etc.

### **Date, Time and Venue**

The program was held on 04.01.2024 in the classroom of BCom Final

### **Participants details and No. of attendees**

This program is targeted to the students of BCom General and CA. 50 students had attended the program

### **Objective**

This program is intended to encourage the students to pursue higher education in prestigious institutions by providing guidance on entrance exams and requirements. Interaction session aimed at clarifying their queries in choosing the career options and employment avenues

### **Details of Resource persons/ Presenters/ Guests**

- M Srinivasa Rao, Lecturer in Commerce
- Faculty of Commerce Dept.

### **Details of collaborating agencies**

It's a departmental activity

### **Brief summary of the proceedings**

The program started with initial pre activity survey of career options of the students and continued with briefing on various higher education options and their entry requirements. The session continued with guidance on preparation methods and common mistakes to avoid in the process. Students' queries were answered later by the faculty. Overall the students gained good information about the higher education.

### **Outcome**

The program resulted in increased awareness among the students about the higher education avenues and encouraged them to pursue the same in good quality institutions. The students

gained knowledge on entrance exam requirements and preparation methods, content sources and subject clarifications.

### **Summary of feedback**

Feedback is taken from the students after the end of the program and all the students found it most useful, informative and encouraging. Students are encouraged to share their preparation activities with others to help them.

### **Pictures/ News clips**

