

National Webinar on Fund Accounting

Description of the Activity

Globally private equity and alternate fund investments are on the rise all across the markets and this rise in investment activity leading to demand for skilled fund accountants and this webinar is aimed at providing insights into fund operations and fund accounting processes. This new knowledge provides the students and faculty with emerging career options and way forward for learning.

Date, Time and Venue

The program was held on 12.04.2025 at 11 AM to 1.15 PM online through Google Meet

Participants details and No. of attendees

This program is targeted to the faculty and students of accounting and finance. Nearly 100 participants attended this webinar comprising of 60% of faculty and 35% of students.

Objective

This program is aimed at providing insights into fund operations and fund accounting processes. The webinar provides the initial understanding the fund accounting and career paths involved in it and way forward for learning.

Details of Resource persons/ Presenters/ Guests

- Mr S Satya Keerthi, Senior Analyst, Enfusion Softtech, Bangalore
- Mr M Srinivasa Rao, Lecturer in Commerce as Moderator

Details of collaborating agencies

Commerce Department

Brief summary of the proceedings

The webinar started with opening address by the chair of the meeting Dr P Subhashini, Principal citing the importance of this webinar and later Dr K Ushasri, Vice Principal has addressed the meeting about the need for such programs. Mr S Satya Keerthi, resource person for the webinar has started the session with providing initial understanding of the investment funds and elaborated the operations of the funds, processes in the fund accounting and career options for the students. Later he answered the questions posed by the students on various aspects of fund accounting and he suggested the students to pursue certification in financial markets to improve employability in the financial sector. The program ended with vote of thanks by Mr M Srinivasa Rao, Lecturer in Commerce.

Outcome

The program garnered interest from wide sections of the faculty and students in accounting and finance and resulted in increased understanding of emerging accounting areas such as fund accounting. The participants had actively involved in Q&A session and many aspects of fund accounting were discussed with the resource person.

Summary of feedback

Feedback is taken from the participants and overall rating is more than 4.3 on various parameters. The participants have opined that this type of new and emerging topics is to be covered for bettering their understanding about the developments in the accounting and finance space. Overall, the participants have expressed their satisfaction of coverage of subject and relevancy of the topic.

Pictures/ News clips

