

## **Guest Lecture at ASD Government Degree College for Women (A), Kakinada by**

### **Description of the Activity**

A guest lecture was delivered at ASD Government Degree College for Women (A), Kakinada on the topic of *Career in Financial Services* for the students of B Com Final year to create understanding of career opportunities and learning prospects in financial services.

### **Date, Time and Venue**

The program was held on 29.11.2023 at 12.30 PM in the Commerce department of ASD GDC.

### **Participants details and No. of attendees**

This guest lecture is aimed at career orientation among the final year students of the Commerce of the ASD GDC and nearly 100 students attended the program.

### **Objective**

This activity is a part of the MoU between the two colleges for academic cooperation and career orientation is one of the biggest challenges among the current youth and many students lack proper understanding of the current job environment and market trends. This guest lecture comprises of interacting with students and make them aware of the process of setting goals in career.

### **Details of Resource persons/ Presenters/ Guests**

- M Srinivasa Rao, Lecturer in Commerce, GDC, Pithapuram

### **Details of collaborating agencies**

ASD Government Degree College for Women (A), Kakinada and Department of Commerce of both the colleges.

### **Brief summary of the proceedings**

The guest lecture was hosted by the ASD GDC at its campus. The lecture started after the program of exchange of MoU between the colleges. The lecture started with Q&A session on students' understanding of careers in finance and continued to elaborate the job roles and the ways to set career options and the skillset required. Students were informed about the learning prospects in the domain and the scope of the market as well as emerging trends in the job market. The session ended student feedback on the understanding part.

## Outcome

The session resulted in increased understanding of career planning among the students and they are in the position of more understanding about the career in finance. They got good information about the job roles in the sector and their requirements and now are in better position to choose a career in finance.

## Summary of feedback

Overall students have expressed their satisfaction towards the session and its contents. In an oral feedback they have expressed that they are in now in a better position to choose a career in finance as compared to earlier. They wish they could have more of such sessions specifically targeted to the most popular and promising roles in finance. They same was conveyed to the college for conduct of such programs.

## Pictures/ News clips

